

PRESS RELEASE

Mediazone Group Names PAULO MALO

“Innovator of the Year 2011” in Hong Kong

Hong Kong’s most respected business annual has picked DR PAULO MALO as its Innovator of the Year 2011.

Published annually by global publisher Mediazone Group, HONG KONG’S MOST VALUABLE COMPANIES is the territory’s only English-language business title, received and referred to by the region’s public and private sector elite.

Dr. Paulo Malo became the first medical professional to be nominated by the magazine’s elite readership for his tireless work in bringing preventative and curative medical facilities to a growing China market.

The trophy was presented to Dr. Malo at his newly opened clinic-cum-spa at the Venetian Resort, Macau by Group Managing Editor and Publisher Glenn Rogers.

“Dr. Malo’s commitment in terms of investment and time, has brought cutting edge science and expertise to a market most in need of it. What he has done here today will save lives, prevent health loss, empower local dentists and consequently have a holistic impact on the economy of the region, said Rogers.

He added: “We are proud to have picked Dr. Malo for this annual honour because his work is already bringing immeasurable relief to people most in need of the range of services offered by the Malo Clinic in Macau. Thanks to his vision and belief in this important market, we no longer need to travel abroad as medical tourists.”

Receiving the coveted trophy, Dr Malo said it was a fitting tribute to the Malo Clinic teams around the world. “Science is the all important basis, but at the heart of what we do here is – service. Every aspect of our work is geared to bringing relief and comfort to our customer. The world has changed and today, our profession needs to address the needs of ‘customers’ not ‘patients.’ Preventative medical care is gaining new importance and customers expect a new level of treatment. This is why the Malo Clinic is an artistic combination of both, Clinic and Spa. We offer both rejuvenation as well as medical care. This is the way forward.”

For Interview on Taipan Time: http://mediazone.com.hk/taipantime_malo.html

For Malo Clinic Walkthrough: http://mediazone.com.hk/taipantime_malo_walkthrough.html

About MALO CLINIC Health & Wellness - www.maloclinics.com

What started with a Dental Clinic in Lisbon is today a world reference as an international Health Group. In response to patient's frequent queries regarding esthetics and wellbeing, MALO CLINIC began to develop other medical service lines and specialties. What emerged was our concept of a "**Medical Spa**"- facilities with a strong medical component for diagnostics, prevention, and lifestyle assessment, along with all the classic rituals and beauty treatments of traditional Spas. In recent years, we've established partnerships with international hotel groups of excellence, positioning facilities within or adjacent to them.

Currently, we are adding more medical and outpatient surgical specialties to some of these facilities, combining health and wellness services in a spa-like environment. One of our goals is to provide a high quality, complete health "check-up", using state-of-the-art diagnostic imaging and laboratory testing, all in comfortable and pampering environment, away from the often contaminated and aggressive setting of a hospital or similar facility.

Throughout his career, Paulo Malo and his collaborators have received numerous awards and distinctions either for medical contributions, leadership, management and entrepreneurship, such as "Produto Inovação COTEC-UNICER 2010"; CESPU – Young Investigator – Miguel Araújo Nobre; "Top Ten Medi-Spa 2010" from Asia Spa; "China's Top Ten Spas" from Travel+Leisure; 3rd Place in "Hospital do Futuro 2008/2009" awards, category of Biotecnology; Finalist of "Prémio Mercúrio" – The Best of Portuguese Commerce 2008 (category Personality of the Year); Líder 2020, in the scope of the "2020 and the Portuguese case" project – AESE; Santiago 2008 award "A tribute for the significant journey and contribution on Oral Rehabilitation" by Sociedad Española de Cirugía Bucal (SECIB) Sociedade Argentina de Cirugía y Traumatología Bucocomaxilofacial; Tiradentes Medal – ABOP (Associação Luso-Brasileira de Saúde Oral) – 2008; INSEAD's Entrepreneur of the Year Award – 2007, among others.

Present in four continents, the group has an expansion plan that envisages the presence until 2012 with own clinics, spas, Medical spas and partnerships in 26 cities in the world: **Portugal (Alvor, Armação de Pêra, Coimbra, Funchal, Lisbon, Luso, Porto, Porto Santo); Brazil (Campinas, Salvador da Bahia, São Paulo); Morocco (Casablanca); Africa (Luanda); China (Macau, Hong Kong); Japan (Tokyo); Spain (La Coruña, Gran Canaria, Malaga, Lerida); Italy (Milan, Sardinia); Israel (Nahariya); USA (New Jersey); United Kingdom (London); Poland (Warsaw).**

About The Mediazone Group

Mediazone Ltd is a publisher and global media consulting company. It is also widely known for its regional business annuals and supplies editorial and video material to newspapers, magazines, TV Stations, Cable Networks, and more Asia-wide.

The Group is best known for its exclusive media consultancy services to high net worth individuals, multinationals and for its world-first, Newsroom in the Sky.

The Group will soon be launching the latest series of Taipan Time, Hong Kong's only English language business talk show featuring key decision makers in the private and public sector.

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